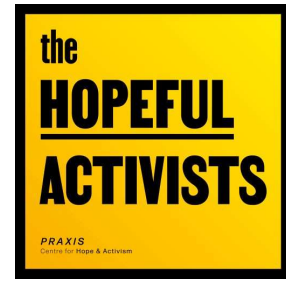


**PRAXIS**  
Centre for Hope & Activism



## **Hopeful Activists' Social Media Manager Job Description**

### **About us**

The Praxis Centre for Hope and Activism, which was established by a group of Christians from the international aid, business, radio and charity sectors in 2018. Our aim is to see more Christians turning their faith into prophetic action to counter poverty and injustice. To help achieve this we produce the Hopeful Activists' Podcast and run biannual 'Praxis Labs' online training courses.

The podcast launched in May 2019, made Apple's 'New and Noteworthy' list and in June 2019 also reached number twenty in their podcast chart for the 'Religion and Spirituality' theme. The podcast has reached more than 16,000 unique listeners since we launched.

Praxis Labs feature sessions with topic experts, time in small groups, and 1:1 support with a life coach, to explore the foundations for effective activism, and be refreshed and equipped to more effectively bring about change.

We are a Community Interest Company (No. 11672475).

### **Services to be provided**

The overall purpose of this role is to manage our social media accounts. Specifically:

- Creating and scheduling posts on Instagram, Twitter, Facebook and LinkedIn each week, promoting the podcast episode when it is about to come out, advertising forthcoming Labs courses, sharing relevant resources with our audience to equip them in their activism, and amplifying the voices of Christian activists in various sectors.
- Designing eye-catching graphics and videos for social media (e.g. using Canva).
- Engaging with others on social media through exchanging content and direct messages to build and strengthen new and existing relationships, working in concert with the Labs and Community Manager Beth Saunders.
- Being part of the Hopeful Activists Team, alongside Rich Gower (Executive Director), Abi Thomas (Podcast Producer and Host), Beth Saunders (Labs and Community Manager) and Rachel Wears (Writer and Website Manager). You'll be involved in contributing ideas for future direction, strategy, marketing etc.

### **Time and remuneration**

The role is for 4 hours per week, which can be worked from home and whenever. New episodes are released on Fridays, so social media is usually queued up before this, with flexibility on weeks when an episode is not going out.

The role is paid at £14/hour on a freelance, self-employed basis by invoice (so you will need your own IT equipment and internet connection, but access to software such as Canva and Wavve will be provided if needed).

The role is for an initial period of 5 months (until 31st December 2023) with the potential for extension, funding permitting.

### **Person Specification**

We are looking for someone interested in digital comms, with a passion for working with God as he heals his hurting world. No existing professional experience in social media is required, as training will be provided. Willingness to travel for the annual in-person team day is also desirable (we normally meet somewhere in the midlands, travel expenses are covered).

**To apply, please send a brief CV and single-page letter explaining why you would be a good fit for the role to [rich@praxiscentre.org](mailto:rich@praxiscentre.org) by the end of the day on 25th June.**